

# Are you getting the most from your fundraising page?

Make sure you're taking advantage of all the different features



## Join your company's fundraising

If your company has a JustGiving profile, add your page to it. It's yet another place for people to find out about your fundraising.



## Add a photo

Fundraisers who add a picture tend to raise 33% more.



## Write a fundraising story

An engaging story can make all the difference. Let your supporters know why you're fundraising and what it means to you.



## Join a fundraising team

There really is strength in numbers - pages that are part of a team raise an average of 14% more.



## Include any money you've raised offline

Add any cash or cheque donations you've collected so everyone can see the total amount you've raised.



## Choose a page theme

Give your page a background that really reflects your fundraising.



## Add text and video updates

Regular updates keep your page looking fresh and give you plenty of opportunities to share it.



## Add a fundraising summary

Make sure your supporters know what you're doing, for who and why.



## Set a fundraising target

Target setters raise up to 40% more, so it's a great way to kick-start your fundraising.



## Upload a video

People coming from YouTube to sponsor you give an average of £28.77 so get that camera rolling!

